

Singapore’s 1st Conversion Marketing Firm

Measurable and Transparent Performance of our internet marketing campaigns has always been the key focus of Conversion Hub’s business strategy.

AT A GLANCE:

- Digital Advisor to Singapore's most Established direct marketing association - DMAS
- Singapore's first WebCEO certified Consultancy
- International Award-Winning Agency
- EPPU S4 Approved Vendor up to S\$500,000 (Gebiz)
- Reza Behnam (Ex- Managing Director of Yahoo SEA); Lisa Watson (Chairman of Direct Marketing Association Singapore)
- Direct News Feeds & Proprietary Blogger Circuit (A.N.G.H.A Distribution Circuits – Over 100,000 Bloggers)
- In-House Proprietary Technological Solutions
- Google Certified Marketing & Analytics Professionals

“ We used to be a world of ideas, Now we need to be a world of ideas and technology.”

- CHRISTOPHER WALTON, INTERNET CHANNEL MANAGER

Our mission is to create Extraordinary and Measurable Results for any of our clients’ internet marketing campaigns, from Electronic Mailer, Press Releases, Paid Advertising and emerging new Viral Media.

Conversion Hub is Singapore’s most comprehensive online marketing company and Singapore's first and only firm to have our online marketing consultants certified Professional Internet Marketer (PIM) by WebCEO, which is the defacto "Fortune 500" standard for search engine optimization analytics.

SOLUTION:

DIRECT CONVERSION

- Search Engines
- Proprietary Content Networks
- Blogs / Social Networks
- 3rd Party Referrals (Affiliates)
- Email Marketing

ONLINE CONVERSIONS

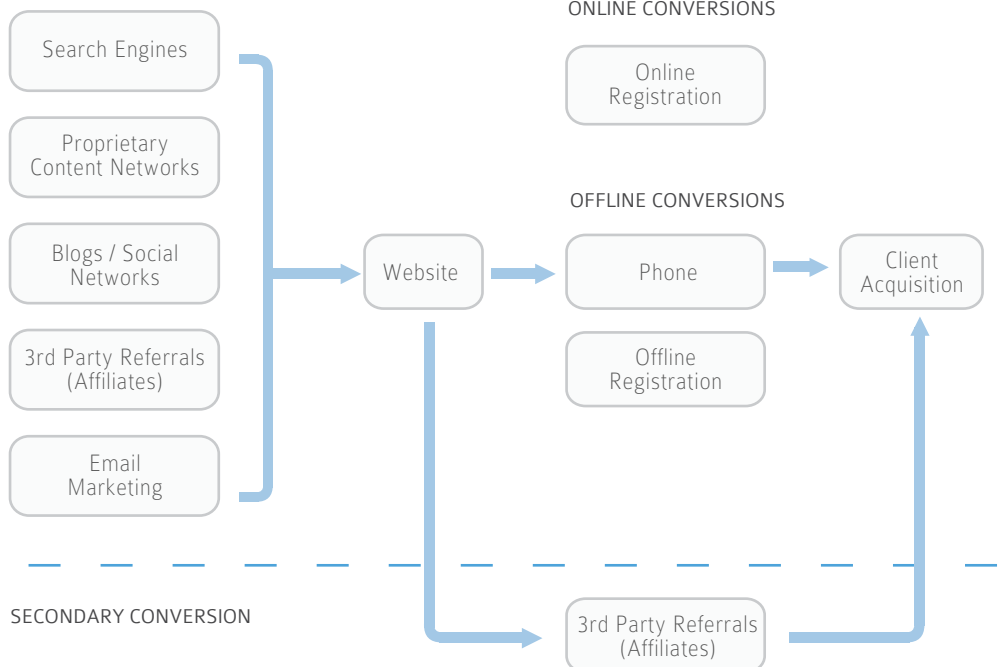
- Online Registration

OFFLINE CONVERSIONS

- Phone
- Offline Registration
- Client Acquisition

SECONDARY CONVERSION

- 3rd Party Referrals (Affiliates)



COMPANIES WE HAVE WORKED WITH.



80%
of our clients learn
about us through
word of mouth



AWARDS

The 2009 Davey Awards is sanctioned and judged by the International Academy of the Visual Arts. IAVA members include executives from organizations such as Disney, The Ellen Degeneres Show, MTV, Polo Ralph Lauren, Sotheby's Institute of Art, Tribal DDB, Victoria's Secret, Wired, Yahoo! and many more.

The 2009 W3 Awards is the first major web competition to be accessible to the both large and small agencies worldwide, honouring creative excellence on the web. Sanctioned and judged by the International Academy of the Visual Arts, the awards are sponsored by AdvertisingAge, the Media Partner of the W3 Awards.

